



## DEALER APPLICATION INSTRUCTIONS

Dear Applicant:

Thank you for inquiring about our dealer program. The following information must be provided in order for us to process your application:

- Dealer application completed in full with appropriate signatures (two signatures required)
- Copy of your business license
- Copy of your state sales tax/resale permit
- Picture of your business
- Completed Minnesota Certificate of Exemption ST3 Form if you are a Minnesota Business

In order to qualify for dealer pricing, you must prove that your main concern is the powersports industry.

Your application will be processed upon the receipt of all required information and may take up to 7 business days for the approval process to be completed. All new dealers will be set up on credit card terms only.

If you have any questions, please contact us at 218-844-3283.

APPLICANTS MUST EMAIL A COPY OF COMPLETED AND SIGNED APPLICATION TO:  
[ORDERS@VENOMPRODUCTS.COM](mailto:ORDERS@VENOMPRODUCTS.COM) ALONG WITH REQUIRED DOCUMENTS



## DEALER APPLICATION

ALL FIELDS MUST BE FILLED OUT COMPLETELY OR YOUR APPLICATION WILL BE DISCARDED

### COMPANY PROFILE

PLEASE PRINT CLEARLY

#### CONFIDENTIAL CREDIT INFORMATION

Name of Business (legal name): \_\_\_\_\_

Federal Tax ID# (FEIN): \_\_\_\_\_

#### BILLING ADDRESS:

SHIPPING ADDRESS: CHECK IF SAME AS BILLING: ☐

Street: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_

State/Province: \_\_\_\_\_

ZIP Code +4: \_\_\_\_\_

ZIP Code +4: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Name Of Principal Owner: \_\_\_\_\_

Organized as: ☐ Corporation ☐ Sole Proprietorship

Sales Tax Exempt: ☐ Yes ☐ No

☐ Partnership ☐ Other

Note: If MN business, please submit a ST-3 exemption certificate with this application.

Date Business Started/Acquired (month/year): \_\_\_\_\_

Dun & Bradstreet #: \_\_\_\_\_

Terms Applying For:

Name Of Person(s) Authorized To Order:

**Note: ALL NEW ACCOUNTS** will be set up on credit card or COD terms only. Other possible terms may be negotiated once history is established and/or at the discretion of Venom Products.

\_\_\_\_\_  
\_\_\_\_\_

**PURCHASE ORDERS MUST BE EMAILED TO:  
ORDERS@VENOMPRODUCTS.COM**

**BANKING INFORMATION****\*NOT REQUIRED FOR CREDIT CARD TERMS ONLY APPLICANTS**

Principal Commercial Bank: \_\_\_\_\_

Address: \_\_\_\_\_

Type of Accounts: ☐ Checking ☐ Money Market ☐ Savings ☐ Loan ☐ Other

Available Line of Credit: \_\_\_\_\_ Current Outstanding Line of Credit: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

**TRADE REFERENCES****REQUIRED OF ALL APPLICANTS**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ ZIP Code + 4: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name &amp; Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ ZIP Code + 4: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name &amp; Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ ZIP Code + 4: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name &amp; Title: \_\_\_\_\_

Once applicant has been approved, applicant will be notified via email or mail and provided with a dealer number and pricing information.

**All orders must be emailed to: [orders@venomproducts.com](mailto:orders@venomproducts.com).** Dealer status will be reviewed on an annual basis for promptness of payment and sales volume. To maintain dealer status, we require a minimum annual purchase of \$2000. Dealer agrees to pay late charges, finance charges, and collection fees in conjunction with a delinquent or default account. Initially, all new dealers are set up on credit card terms only. Once history is established, other possible terms may be negotiated.

**I certify that the information given above is true and complete to the best of my knowledge.**

**This application authorizes Venom Products, LLC. to inquire and investigate all credit and banking references stated above.**

\_\_\_\_\_  
Signature of Officer\_\_\_\_\_  
Title\_\_\_\_\_  
Date**PLEASE EMAIL COPY OF COMPLETED AND SIGNED APPLICATION TO: [ORDERS@VENOMPRODUCTS.COM](mailto:ORDERS@VENOMPRODUCTS.COM) ALONG WITH REQUIRED DOCUMENTS**

**ADVERTISING POLICY:**

In our never-ending effort to maintain the integrity of the Venom Products name, we have implemented an advertising policy for any product bearing a Venom Products brand.

Products bearing a Venom Products brand may not be advertised either in print media (catalogs, newspapers, magazines, flyers, etc.) or online (websites, forums, eBay and other “auction” sites, etc.) by dealers or their subsidiaries below suggested retail price, excluding discontinued, non-current and closeout Venom Products brand products.

This policy is designed to bring our distributor/dealer network better value. While we appreciate your efforts to comply with our new policy, we are compelled to tell you that failure to abide by these terms will result in immediate loss of your “dealer” pricing on Venom Products brand products.

**TERMS:**

New dealers are set up on credit card terms only. Once history is established, other possible terms may be negotiated. Terms for approved North American dealers are Net 30 days from invoice date. Orders from overseas dealers and distributors will require credit card or wire transfer prior to shipment.

**SHIPPING:**

Orders will be shipped via UPS Ground unless another method is specified. All products are F.O.B. Detroit Lakes, MN, 56501. Dealer is responsible for all shipping charges and Venom Products will only ship directly to the dealer. No drop shipments will be allowed.

**ORDER ACCURACY:**

Venom Products strives for the best order accuracy available. Each order is inspected twice, and then inventoried into cartons, with cartons weighed and marked to log carton contents. Damage or shortages are extremely rare insuring best quality and timely delivery to you. If a shortage is detected, it must be reported within one (1) week of delivery.

To ensure order accuracy, **all orders must be placed via email to: [orders@venomproducts.com](mailto:orders@venomproducts.com).**

**UPDATES:**

Dealers are responsible for the forwarding of product update information or updated products to customers that you have sold product to.

**OPTIONS:**

1. Updates to be forwarded to customers within five (5) business days from receipt of information or products.
2. Provide the customer sales list pertaining to that product and Venom Products will supply updates or product delivery to the customer. Venom Products will keep customer names confidential.

**RETURN MERCHANDISE:**

Returns must have prior approval and authorization with RMA number before returning merchandise. Returns may not exceed 2% of your annual purchases, and are subject to a 15% restocking/repackaging fee. Merchandise must be shipped prepaid and arrive in new condition. On all returns, dealer's account will be credited.

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**CONTRACT TERM:**

The initial term of this agreement shall be twelve (12) months from the signature date below. Venom Products, LLC. reserves the right to terminate or discontinue this agreement at any time.

**WARNING:**

THE HIGH-PERFORMANCE PRODUCTS LISTED IN THE VENOM PRODUCTS CATALOG & WEBSITE ARE FOR INSTALLATION OR OPERATION BY "CONSUMERS" AS DEFINED BY THE MAGNUSON-MOSS WARRANTY ACT.

**DISCLAIMER:**

Installation of performance parts requires good mechanical ability and a complete understanding of the entire machine. The instructions we provide are guidelines only and will not thoroughly explain how to set up a racing vehicle. Claims of performance gains, durability, etc. are based on Venom Products, LLC. and others do not constitute a guarantee of similar performance in every application. We assume no liability for any errors in model applications. We reserve the right to change specifications, product quality, and application at any time without notice.

**WARRANTY:**

The products are provided "as is" and there are no warranties, representations or conditions, expressed or implied, regarding them or any other goods or services provided by Venom Products, LLC. Venom Products disclaims any implied warranty or condition of merchantability, durability, or fitness for a particular purpose. No representation or other affirmation of fact, including but not limited to oral or written statements regarding performance of the products shall be deemed to be a warranty by Venom Product, LLC. In no event will Venom Products, LLC. be liable for incidental, indirect, special, or consequential damages, or any damages whatsoever resulting from loss of use arising in connection with these products. If you have questions about this product, please call 1-248-844-3283.

**I CERTIFY THAT I HAVE READ, UNDERSTOOD, AND ADHERE TO THE ABOVE TERMS AND POLICIES.**

\*Contract is contingent upon approval of application.

Authorized Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

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**DEALER APPROVAL CHECKLIST**

ALL FIELDS MUST BE FILLED OUT COMPLETELY OR APPLICATION WILL BE DISCARDED

Please fill out all information that applies. Additional information may be required.

Are you an authorized dealer for a major OEM? ☐ YES ☐ NO

If 'yes,' check all that apply:

<input type="checkbox"/> ATV Dealer	<input type="checkbox"/> Snowmobile Dealer	<input type="checkbox"/> Motorcycle Dealer	
<input type="checkbox"/> Arctic Cat	<input type="checkbox"/> Bombardier	<input type="checkbox"/> Honda	<input type="checkbox"/> Kawasaki
<input type="checkbox"/> Polaris	<input type="checkbox"/> Suzuki	<input type="checkbox"/> Yamaha	<input type="checkbox"/> Other

Is Applicant an authorized dealer for a major distributor?

If 'yes,' check all that apply:

<input type="checkbox"/> Parts Unlimited	<input type="checkbox"/> Western Power Sports	<input type="checkbox"/> Kimpex	<input type="checkbox"/> Tucker Rocky
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Do you have a website?

☐ YES, Address Below: ☐ NODo you advertise your business in the Yellow Pages? ☐ YES ☐ NOIf 'yes,' please enclose samples of advertising with application. Samples enclosed? ☐ YES ☐ NO**ALL DEALERS MUST PLACE ORDERS VIA EMAIL TO: [ORDERS@VENOMPRODUCTS.COM](mailto:ORDERS@VENOMPRODUCTS.COM)****FOR OFFICE USE ONLY**APPLICANT APPROVED? ☐ YES ☐ NOTERMS APPROVED FOR: ☐ NET 30 ☐ CREDIT CARD ☐ COD

Reason: \_\_\_\_\_

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Signature

Date

☐ NEW DEALER INFORMATION MAILED/EMAILED